



Larry Dodd

Founder – OpenPlaybook LLC

Consulting and Training Information Packet

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OpenPlaybook™
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Larry Dodd
Founder – OpenPlaybook LLC
Consulting and Information Packet

Welcome to the OpenPlaybook (Larry Dodd, Founder) Consulting and Information Packet. I am glad that you are here.

The OpenPlaybook (Larry Dodd, Founder) Consulting and Training Information Packet is organized into the following sections:

Section One – Larry Dodd Speaker One Sheet

Section Two – Larry Dodd Consulting and Training Process

Section Three – Audio Visual Requirements for Larry Dodd

Additional information can be found on my website at www.Open-Playbook.com

Please call or email me with any questions and/or if you would like additional information.

I am looking forward to working together!

Larry Dodd

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OpenPlaybook™ was formed in 2011 by Larry Dodd to provide leaders and those who aspire to lead with a better way to build more effective teams, develop people and drive positive change initiatives to success. When combined with the right inward facing tools and the will to use them, organizations change quicker, smarter and with more confidence, the first time.

The results are motivated teams of people who know what to do, how to do it and who drive organizations to the next level.

For over 35 years, Lawrence (Larry) Dodd has served as a successful corporate change maker by making change through people, not over them. Larry has served in leadership positions in Major League Baseball, Public and Private Home Building and in the Not-For-Profit arenas as well as logging over 17,000 consulting hours of driving successful change initiatives.

Larry is a Gallup-Certified Strengths Coach, employing strengths-based leadership in everything that OpenPlaybook™ does. As a National Speakers Association NorCal Affiliate Speaker Larry brings an inspiring, meaningful, and impactful experience to his audiences.

Larry's topics center on mastering three key playbooks:

- The Playbook That You Were Given – People – Driving Superior Results Through Strength-Based Leadership.
- The Playbook That You Develop – Process – Effectively Scaling Your Organization by Elevating Operational Metrics, Process Over Personality and Team Cohesion.
- The Playbook That You Give Away – Purpose – Strategically Sharing the One Thing a Leader Never Has Enough of...Their Time to Develop More Leaders.

Larry's strength-based keynotes/training programs provide simple, proven tools to put the right players in the right place at the right time to drive positive change in your organization.

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How to book Larry Dodd, Founder of OpenPlaybook™, for a consulting and/or training engagement.

Contact Information:

- Cell/Text: (925) 448-4122
- Email: openplaybookllc@gmail.com

OpenPlaybook works side by side with you and your team to drive execution of the 3 Playbooks:

- The Playbook That You Are Given – People
- The Playbook That You Develop – Process
- The Playbook That You Give Away – Purpose

Just as no two people are alike, no 2 organizations are alike.

- OpenPlaybook believes that successful leadership drives execution based on sound strategy. Execution requires grit that does not happen by accident.
- OpenPlaybook does not believe in, and does not offer, cookie cutter solutions based solely on strategy.

Process:

- Scoping Meeting -- to determine needs of the organization and what success looks like.
- Proposal Meeting – to discuss how OpenPlaybook can help you take your team to the next level. Included is a detailed proposal presented in a transparent manner.

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Audio / Visual Requirements for Larry Dodd:



Contact Information:

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Video Projection (PC Based) Requirements:

- Some of my presentations have a PowerPoint component.
- Having a PC compatible projector is preferable.
- All programs are effective with no projection capability.

Audio Requirements:

- I am comfortable with a lapel mic, handheld mic, etc. There are no restrictions.
- I can also provide my own charged headset, wireless microphone and Shure battery pack.
- I have a trained (loud) speaking voice and in the event of microphone failure, the audience should still hear me well.